Gender in STEM: Trends, Paradoxes, and Job Talks
April 12, 2019

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Outline

• Surprising patterns in women’s participation in CS & STEM
  • Time
  • Different countries
  • Socioeconomic levels

• My gender-STEM projects
  • Job talks: interruptions & introductions
  • Career assessment tools, faculty hiring, book project...

• Suggestions for what individuals can do
Women’s Under-representation in STEM

**BIOLOGICAL FACTORS**
- Strength
- Height
- Psychological factors
- Reproductive needs...

**SOCIAL FACTORS**
- Parental Influence
- Societal Expectations
- Advertisements
- Discrimination
- Role models...

**Aptitudes**
- Preferences

**Job Choice**
Law & Medical degrees: % women, 1971-2010

Change over decade

+23
+14
+10
+10
+7
+3
+0
+5
STEM B.S. degrees: % women, 1967-2017

Bachelor's Degrees Earned by Women

Source: IPEDS and APS
Female Share of Bachelor's Degrees in Computer Science, 1970-2016

- What happened?
- Going up again

Source: US Department of Education

Carpe Diem AEI
Why? Hypothesis 1. Personal computers arrived in the home... went to sons not daughters


Boy gets pre-college experience with coding, better prepared for intro CS course

Girl worries about relative lack of preparation? Course moves at a faster pace?

Girl leaves CS
Why? Hypothesis 2. Women react more strongly to downturns

*Stuart Reges, “Why Women Don’t Code,” Quillette, June 2018*

Proportion of entering students who plan to major in CS, by gender, 1971 - 2015

Recession: Nov 1982
unemployment = 10.8%

Dot-com crash

Source: Cooperative Institutional Research Program Freshman Survey, Higher Education Research Institute, UCLA

*Linda Sax, “Expanding the Pipeline: Characteristics of Male and Female Prospective Computer Science Majors – Examining Four Decades of Changes,” Computing Research News, Feb 2017*

<table>
<thead>
<tr>
<th>Movie</th>
<th>Year</th>
</tr>
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<tbody>
<tr>
<td>Tron</td>
<td>1982</td>
</tr>
<tr>
<td>WarGames</td>
<td>1983</td>
</tr>
<tr>
<td>Revenge of the Nerds</td>
<td>1984</td>
</tr>
<tr>
<td>Weird Science</td>
<td>1985</td>
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<tr>
<td>Back to the Future</td>
<td>1985</td>
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Hidden Figures (2016)
Science Education in Other Countries

In more than 20 countries, women earn the majority of STEM bachelor’s degrees.

Many Sociocultural Effects

Powerful social & economic changes in the early 80’s

BIOLOGICAL FACTORS
- Strength
- Height
- Psychological factors
- Reproductive needs...

SOCIAL FACTORS
- Parental Influence
- Societal Expectations
- Advertisements
- Discrimination
- Role models...

Aptitudes Preferences

Job Choice
Why do wealthy countries have fewer women in STEM?


1. **Personal economic security & national development more central concerns in developing societies**
   – Affluent people can study subjects that don’t lead to secure or high-paying jobs.

2. **College viewed as identity construction and self-realization:**
   – Expressing your essential male/female selves, rather than career preparation, economic betterment

3. **More high school choices:**
   – Art, drama, languages... Girls can opt out of STEM

4. **More college choices created for girls:**
   – Home economics, early childhood education, gender studies
5. Consumerism:

– Sell more toys if boys/girls play with different stuff
Why do wealthy countries have fewer women in STEM?


6. “Follow your passion”
   – Many 18-year-olds don’t know their passion
   – What does society expect me to be passionate about?
   – Becomes a stereotypical gendered choice

7. Self-reinforcing:
   – Fewer opportunities to socialize with other girls in STEM clubs
   – Believing in difference can produce difference (e.g., stereotype threat)
Why do many conservative Muslim countries have *more* women in STEM?

1. **Single-sex education:**
   - More girls enjoy STEM when no pressure to appear feminine
   - No need to “dumb down”

2. **Military, religious, political jobs:**
   - Only for men in some countries, leaving more STEM jobs for women

3. **Appropriate environments for women:**
   - Chemistry lab vs. courtroom
Two counter-intuitive patterns so far...

1. CS has a different trend from math, engineering fields, everything else...

2. Developing countries and, in particular, conservative Muslim countries, have more women in STEM
U.S. Math/ELA patterns by socioeconomic level

260 million standardized test scores
Roughly 10,000 U.S. school districts
Grades 3-8

Reardon, Fahle, Kalogrides, Podolsky, Zarate, Stanford Center for Education Policy Analysis, CEPA Working Paper No. 18-13
Why? Hypothesis 1. Parents invest time/money resources in their children in gendered ways

Parents have gender stereotypes

Leading children to develop

Gendered interests

Broad social norms

Lead children to develop

Gendered interests

to which

Parents respond & reinforce

Either way, greater investments from affluent families can lead to greater gender differences in children’s interests, identities, and skills
Why? Hypothesis 2. Different returns on educational investments

Wealthy families: Men earn more than women

Leading to

Higher expected return on education for boys

Lower SES conditions (especially single-mom families)

Higher expected return on education for girls

• Sons of high-status fathers tend to achieve higher educational attainment than daughters

• Among low SES families, boys have lower academic & economic outcomes than girls
Why Learn about Causes of Under-representation?

Extraordinarily complex set of causes:
- Social/cultural/economic/religious/etc
We can do something about many of these
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• Suggestions for what individuals can do
My roles & projects

• Co-Director, Center for Research on Gender in STEMM
  • [http://crg-stemm.ucsd.edu](http://crg-stemm.ucsd.edu)
  • Research on engineering job talks
  • Research on career assessment tools

• Faculty Equity Advisor, Jacobs School of Engineering (7 years)
  • Faculty search committee training
  • Mentoring

• Community involvement
  • Book project, talks at schools
  • Volunteer with Girl Scouts
  • Many presentations in the community
Gender Gap in Engineering Faculty: Many Causes

Not much studied: The Interview Day

1-hour research seminar open to faculty, students

- Questions & interruptions
- Introductions

Many contexts studied: Corporations, press briefings, parent-child, fictional TV, supreme court,...
How would you define an Interruption?

• Simultaneous speech more than two syllables before the end of someone’s sentence

• Interrupting in midst of incomplete grammatical unit
  – It’s raining outside so I am going to leave.
  – It’s raining outside ...
  – It’s...

Didn’t raise your hand; didn’t get acknowledged by the speaker
Definitions of Interruptions

**Presenter is Presenting:**
- Raise hand, get acknowledged
  - **ACKNOWLEDGED QUESTION**
- Otherwise
  - **INTERRUPTION**

**Presenter is Answering a Question:**
- Wait until presenter finishes answer, ask another question without raising hand
  - **FOLLOW-UP QUESTION**
- Otherwise (speech overlap)
  - **INTERRUPTION**
First Data Set: Video recordings of job talks

- 140 videos
- 91 men, 49 women
- Range of seniority:
  - PhD students: 44
  - 1-2 years out: 26
  - 3-6 years out: 40
  - 7-21 years out: 30
- 2 large public R1 schools
- Multiple departments
  - EE, CS, ME, BioEng
- Data analysis from pre-Q&A portion

<table>
<thead>
<tr>
<th>Activity</th>
<th>Duration</th>
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<tbody>
<tr>
<td>Presenting</td>
<td>10:03</td>
</tr>
<tr>
<td>Question (Acknowledged)</td>
<td>00:07</td>
</tr>
<tr>
<td>Answer</td>
<td>00:12</td>
</tr>
<tr>
<td>Presenting</td>
<td>03:53</td>
</tr>
<tr>
<td>Question ( Interruption)</td>
<td>00:03</td>
</tr>
<tr>
<td>Answer</td>
<td>00:06</td>
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Blair-Loy, Rogers, Glaser, Wong, Abraham, Cosman, "Gender in Engineering Departments: Are there Gender Differences in Interruptions of Academic Job Talks?," Social Science, 2017
Results (excluding Bioengineering)

- Gender effect:
  - Women get 3 more questions, on average
  - Women experience more talks with zero questions
  - Conditioned on getting any questions, women get 6 more questions than men, on average

- Seniority effect

- Department effect: Some depts much more aggressive (Bioengineering is very different, almost no questions)

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<thead>
<tr>
<th>Dependent Variables</th>
<th>Men</th>
<th>Women</th>
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<tr>
<td>Interruptions</td>
<td>3.77</td>
<td>4.95</td>
</tr>
<tr>
<td>Ack. Questions</td>
<td>5.49</td>
<td>5.39</td>
</tr>
<tr>
<td>Follow-ups</td>
<td>4.83</td>
<td>6.66</td>
</tr>
<tr>
<td>Total Questions</td>
<td>14.1</td>
<td>17</td>
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Is it Bad to get More Questions?

- Could be a sign of audience interest
- No outcome information (offers, hires)
- More questions correlated with speaker having to rush:
  - “There’s not much time left; I will rush through this”
  - “I’m going to skip to the end”
Preliminary research: Analyses of Introductions

- 85 Introductions transcribed
- No difference in first/last name use
- Research awards:

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<th>Listed in CV</th>
<th>Mentioned in Intro</th>
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<tbody>
<tr>
<td>Men</td>
<td>78%</td>
<td>52%</td>
</tr>
<tr>
<td>Women</td>
<td>73%</td>
<td>27%</td>
</tr>
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- Counting irrelevant statements in intro:
  - Things that wouldn’t be found in the CV
  - Women: 41 %
  - Men: 14 %
My Own Story of an Irrelevance...

• Stanford Biostatistics Colloquium, mid-90’s

• But going back some years earlier... when I was a senior at Caltech, I was one of Glamour Magazine’s Top Ten College Women ‘87.
Introduction: “The only speaker at our biostatistics colloquium who has had a swimsuit photo in Glamour Magazine!”
Suggestions for Engineering Departments

• Standardize strongly positive introductions for all faculty candidates

• If questions get out of hand:
  – Ask audience to hold remaining questions for the end
  – Most natural for introducer to say this
  – But any faculty member in audience can step in

• Engineering should have a less aggressive culture!
Career Assessment Tools (CATs)

- CATs are questionnaires that attempt to ascertain a person’s interests and aptitudes, and that suggest possible careers.
- Taken by 3000+ undergrads at UCSD each year
Question: Do CATs suggest engineering as a career to women as much as they do to men?

• 121 engineering students
  – 53% women, 18% underrepresented minorities (URM)

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<tr>
<th>O*Net</th>
<th>Male</th>
<th>Female</th>
</tr>
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<tbody>
<tr>
<td>At least one engineering occupation recommended</td>
<td>66%</td>
<td>40%</td>
</tr>
<tr>
<td>Median rank 1st engr occupation recommended (top=1)</td>
<td>7</td>
<td>&gt;20</td>
</tr>
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• After controlling for GPA & satisfaction with major: O*Net less likely to recommend Eng major to women
Outreach Projects

• Girl Scouts, Splash, school talks

• Children’s book (ages 9-11) that teaches a little about Electrical Engineering (error correction coding) through fiction

• My attempt at social engineering: Both lead characters = girls

• Publisher’s idea of social reality: Don’t even think about it.

“Girls are willing to read about boys but boys are not willing to read about girls”

Delancey ➔ Daniel
Some Assorted Recommendations

1. Do not say “Follow your passion”
   • Instead say “Nurture an interest”

2. Women: Never say “I hated math... I could never understand it”
   • Even if it’s true, don’t say it
   • Believing in difference can actually produce difference
   • Find something else to be self-deprecatory about

3. Men: Suggest item #2 to the women in your life

4. Encourage children to:
   • Draw
   • Work with their hands
   • Play games that involve fitting things into places
   • Play with construction toys
More Assorted Recommendations

5. Teach children that intellectual skills can be acquired
   • Praise children for effort not innate brilliance
   • Talented and gifted programs should send the message that they value growth and learning

6. Portray challenges, effort and mistakes as highly valued

7. Expose girls to successful role models

8. Encourage girls to join robotics clubs, Girls Who Code, math clubs, etc.

9. Pre-screen media regarding portrayals of women scientists
Last Thoughts

• The “Gender of Science” is a cultural construct that varies across
  • time
  • nations
  • socioeconomic levels

• When talking to scientists and engineers about sociology, data is important

• U.S. needs more computer scientists!

• Many things individuals can do to help